

WORLD CLASS STRATEGIC PLANNING FOR BUSINESS SUSTAINABILITY

Development of Accurate Plan, based on World Class Best Practices

PROGRAM HIGHLIGHT

This program develops skills necessary to accurately define strategic mid-term plan and KPI. The accuracy is ensured through the application of the following tools;

- BSC Balanced Scorecard
- BOS Blue Ocean Strategy
- Planning Tools - Affinity, Relationship and Tree Diagrams Analysis
- BCG Quadrant and CVP Customer Values Proposition Analysis
- Likert Scale Performance and Value Curve Analysis

Who Should Attend This Training?

Personnel who intend to be in senior management positions, management positions, executives and engineers. Participants should have certain amount of familiarity or involvement with financial management, marketing, sales and production.

OBJECTIVES AND EXPECTED OUTCOMES

- To provide concepts and applications of Strategic Plan Development
- To provide skills on application of Planning Tools
- To provide skills on determining comprehensive and accurate strategic KPI
- Expected outcomes - Participants shall be capable in comprehensively and accurately defining mid-term goals and KPI and critical success factors of achieving them.

OUTLINE

- Module 1: Defining or Reviewing Corporate Vision Mission, Objectives and Values
- Module 2: Expansion of Corporate Objectives into Strategic Objectives, Strategic Actions and High Level KPI using Balanced Scorecard framework
- Module 3: Integrating Financial Performance KPI Projection
- Module 4: Integrating Customer Performance KPI Projection
- Module 5: Integrating Operation Management Systems KPI
- Module 6: Integrating Quality Resources Readiness KPI for Strategic Actions implementation
- Module 7: Assigning Responsibility to KPI

PROGRAM OVERVIEW

Strategic Plan defines organisation mid-term direction, typically a projection of 3 to 5 years goals. It helps identify strategies and strategic actions necessary to ensure stability, productivity, growth and sustainability of the organisation. It defines accurately the KPI for top management, which can then be extracted to determine annual business plan KPI, functional KPI and every members of the organisation KPI.

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FEES

RM2500/ PAX

**excluding 6% SST*

(Discount: 3 or 4 pax - 5% /
5 pax and above - 10%)





Standards+Training+Consultancy

SOFT SKILLS AND MANAGEMENT TRAINING WORLD CLASS STRATEGIC PLANNING FOR BUSINESS SUSTAINABILITY

7-9 January 2020 5-7 October 2020

Shah Alam, Selangor

REGISTRATION FORM

Contact Person			
Company Name			
Company Registration No.			
Address			
E-mail			
Contact No.	HP:	Office:	Fax:

Please tick for organisation type:

Local company	Individual	SME	MNC
Organisation/ Association	Company registered under state agency	Government	Others (organisation / societies / international)
GLC	Foreign company	Koperasi	Professional & technical services

Please tick to indicate the nature of your business :

Aerospace	Agricultural	Automotive	Building/Construction	Chemical	Communication
Defence	Distribution	Education and Industrial Training Services	Electrical and Electronics	Environment	Financial/Banking
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Medical Devices	Nuclear Fuel Industry	Oil and Gas	Plastics and Rubber Products	Pharmaceuticals	Power Plant Industry
Publishing/Broadcast	Research and Development	Shipbuilding	Textile/Clothing	Timber And Wood	Transport
Water Supply Industry	Others (Please specify):				

PARTICIPANT

No.	Name	Position	Email	Mobile No.
1.				
2.				
3.				
4.				
5.				

Signature :

Date :

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