

APPLICATION OF MIND MAPPING FOR INNOVATIVE PROBLEM SOLVING

Maximisation of Valid Ideas Generation for Accurate Problem Solving

PROGRAM HIGHLIGHT

This program highlights the globally recognised tools and techniques in creative and innovative thinking and problem solving. Mind map, block diagram and process flow are basic methodologies of idea generation/branching that will be taught in this program.

Who Should Attend This Training?

Personnel who intend to assume the responsibility of managing and supervising department or team, operation or project. Positions may include operational or project managers, supervisors, engineers, executives, foreman, leaders, etc.

OBJECTIVES

- To provide concepts of Ideas Branching Processes through Ideas Mapping Technique
- To provide concepts and application of Valid Thinking or Ideation Processes
- To provide concepts and application of Creative and Critical Thinking Processes
- Expected outcomes - Participants should be able to validly solve problem using this technique. The solution may reach innovative level if tools are used with discipline.

OUTLINE

- Module 1: Understanding brain function in the ideation process
- Module 2: Identification of problems using mind mapping technique
- Module 3: Application of Creative Affinity Diagram Analysis in problem identification to ensure ideas "validity" and branching
- Module 4: Application of Critical Thinking tools to make accurate decision
- Module 5: Application of Relationship Diagram Analysis to identify root causes and their branching
- Module 6: Application of Verification Matrix and CEDAC Analysis to validate and verify root causes
- Module 7: Application of Tree Diagram Analysis to map out solutions and their branches
- Module 8: Application of CPM Network Diagram to map out solutions execution schedule options for best planning focus

PROGRAM OVERVIEW

Ideation process requires creative and innovative techniques in order to ensure its validity and value. Ideation process is effective when many "valid" ideas are generated within short period of time, and understood easily by all interested parties. The best method is to use Mind Mapping. Mind mapping is highly "valid" and effective when used in problem solving. Ideas branching/generation occurs naturally when they are correctly structured using creative thinking tools like Affinity Diagram Analysis and the likes.

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FEES

RM1500/ PAX

*excluding 6% SST

(Discount: 3 or 4 pax - 5% /
5 pax and above - 10%)





MANAGEMENT AND SOFT SKILLS TRAINING APPLICATION OF MIND MAPPING FOR INNOVATIVE PROBLEM SOLVING

12-13 August 2020 14-15 October 2020

Shah Alam, Selangor

REGISTRATION FORM

Contact Person			
Company Name			
Company Registration No.			
Address			
E-mail			
Contact No.	HP:	Office:	Fax:

Please tick for organisation type:

Local company	Individual	SME	MNC
Organisation/ Association	Company registered under state agency	Government	Others (organisation / societies / international)
GLC	Foreign company	Koperasi	Professional & technical services

Please tick to indicate the nature of your business :

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Water Supply Industry	Others (Please specify):				

PARTICIPANT

No.	Name	Position	Email	Mobile No.
1.				
2.				
3.				
4.				
5.				

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